

Get to know the ChannelOnline™
solution, the logical choice for VARs...

Because the higher your demands
for sales productivity, the more
you need a low-stress system that
automates the complete sales cycle.



CNET Channel and Digitek Computer Products are proud to bring you this special offer:

- 25% off your first 5 ChannelOnline seats and no setup fees!
- Subscribe today for only \$150 per seat per month *

Delivering Results - Every Day

If you're looking for an e-commerce solution, or your current e-commerce services provider isn't delivering results, consider using ChannelOnline — the preeminent work environment from CNET Channel that's trusted by over 3,000 VAR professionals each day to sell more, close faster and maximize margins. Reach out and keep in contact with your customers online today. ChannelOnline and Digitek help you and your customers access all the industry leading IT consumable products and more.

Maximize Productivity with a Single System

ChannelOnline maximizes productivity by providing all the tools and information sales professionals and buyers need at each step of the sales process. Within a single system, sales professionals can see a customer request, check purchase history, search and select relevant products, view comprehensive datasheets, check availability, set a price and create and track a quote.

*Available to new ChannelOnline subscribers only, annual contract required. Additional seats are available for \$99/seat/month after the initial 5 are purchased.

Ten reasons to experience the ChannelOnline difference

Leading consortiums like ASCII and NASBA, as well as the top technology distributors like Digitek Computer Products have endorsed ChannelOnline for years, and it's been praised by many as the "#1 business solution for VARs." ChannelOnline's knowledge of how you do business keeps it a cut above other e-commerce service providers:

- **Industry's best product information** – comprehensive datasheets on over 540,000 IT, AIDC, POS, RFID and consumer electronics products from the world's largest source of technology product content.
- **Real-time pricing, availability & ordering** – search for products, compare your pre-negotiated prices, and place your orders with Digitek Computer Products.
- **E-commerce storefronts** – set-up transaction-ready private and public storefronts where end-customers can browse their catalog, view custom pricing and place orders 24x7.
- **Workflow control** – create multiple levels of customized access rights profiles to assign to users based on their specific job function or approval authority.
- **Connect for QuickBooks®** – proven integration tools available for connectivity between ChannelOnline and QuickBooks that eliminates duplicate data entry.
- **Government/Education support** – manage special Gov/Ed discounts and offer a better channel for e-commerce; automate the ordering process.
- **Rich content** – one-click access to multiple rich media files on select products.
- **Comprehensive reporting** – manage your sales and operations more effectively. Create and display custom company, sales, purchasing and e-commerce storesite reports.
- **U.S.-based customer support** – from development, sales to support, we guarantee our customers have access to a world-class support network that works when you work and talks like you talk.
- **Stability and credibility** – VARs have relied on ChannelOnline for more than six years. CNET Channel is a profitable division of CNET Networks (NASDAQ: CNET).

"ChannelOnline enables SCW to maximize the productivity of our sales force and purchasing teams. With it, they do more value-added work, instead of spending hours researching for product information. It enables them to go out and get new business or better service existing customers"

Joseph Gabriel
CEO, Southern Computer Warehouse

Data Migration

CNET Channel has data migration options available to support your transition to ChannelOnline.

To subscribe:

Call ChannelOnline at (877) 276-5560, or contact your Digitek Computer products representative at (888) 353-0301, or by email at customerservice@digitek.com to learn more.